**Protecting Our Water**

**Media Report**

Your local municipal council is about to vote on approving a new water bottling plant. There are many people in your community that have strong opinions about the issue. Each student will choose a role and report format. There are four choices of media report formats available. The audience is different for each media report format.

**Issue – New Water Bottling Plant**

The new water bottling plant will re-filter and bottle your safe local tap water. Your drinking water comes from the local river which has a low water flow in the summertime. The water bottling plant will pay for the water, pay taxes and provide jobs. The local drinking water treatment plant will need to be expanded to meet the predicted 50% increase in demand for water in the next four years. While being built, the water bottling plant will employ construction workers. When fully functional, the water bottling plant will employ 45 people. There are questions about whether taking more water from the river will affect the aquifer. Local farms, cottages and the park get water by drilling wells into the aquifer.

**Roles – Different members of your community**

Role A: Manager of the local drinking water treatment plant.

Role B: Representative from the local Unemployed Workers Association

Role C: Local Cottagers Association representative

Role D: Conservation Officer from the nearby Provincial Park

Role E: Executive from the Water Bottling Plant

Role F: Kids who want to swim in the river

Role G: Representative from the local First Nations community

Role H: Owner of a local fishing tourism company

Role I: Representative of the local Taxpayers Association

M**edia report formats:**

- a **persuasive** PowerPoint presentation to municipal council

- an **opinion** letter to the editor of the local newspaper

- an **informative** webpage to add to your school`s website

- an **educational** (informative) poster for the local mall

- another media format of your choice approved by the teacher

**Audience and Purpose**

You must consider the audience you are writing for. Informative writing is factual and gives a balanced presentation of different points of view about a controversial topic. Writing that is persuasive or opinion based selects facts that present one point of view and is biased. Is the purpose of your media report to present facts, or express your opinion and persuade others?

**MINDS ON: Protecting Our Water Media Report**

Read the Protecting Our Water Media Report project. Some questions I have about this project are:

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Make your decisions and complete this Minds On checklist.

* My media report format is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ .
* My role is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ .
* My audience will be \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ .
* My report format is: persuasive, opinion based, informative or educational. (Circle one)
* I have read the rubric and know how to get a level 4.
* I already know \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Environmental reasons to consider in my report are: (Eg. Effect on water levels)

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Social reasons to consider in my report are: (Eg. Cultural and social enjoyment of the water)

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Economic reasons to consider in my report are: (Eg. Employment and taxes)

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